비미 의미 ARS ELECTRONICA

ARS ELECTRONICA LINZ GmbH Hauptstraße 2-4, 4040 Linz MUSEUM: Graben 15, 4020 Linz FUTURELAB: Hauptstraße 14-16, 4040 Linz Tel. 0732 7272-0 Fax 0732 7272-2 e-mail: info@aec.at www.aec.at

April 6 is Family Sunday at AEC

Throughout 2008, every first Sunday of the month is Family Sunday at the Ars Electronica Center. On April 6 family groups bearing an Upper Austrian Family Card (members listed on the OÖ Familienkarte) are entitled to free admission and can join in on many interesting tours.

Nowadays, you'd be hard pressed to find a new car whose operation doesn't depend on as many as 150 different computer chips. Or young people who can't be reached any time of day thanks to their ever-present cellphones. Or a major retailer that isn't deploying video surveillance. The way new technologies pervade everyday life is absolutely unprecedented. At the same time, though, this progressive propagation of technology is increasingly inconspicuous, ever harder to pinpoint. The Museum of the Future features more than 50 interactive installations that provide fascinating insights into this world of bits & bytes. Visitors are invited to encounter new technologies in ways that are out-of-the-ordinary and lots of fun. For instance, you'll travel to Gulliver's World, where you can create a virtual realm all your own. All the equipment needed on this trip into the Digital Age is already in visitors' possession: their bodies, senses and feelings. There are no prerequisite skills, no background knowledge necessary.

Family Sunday, April 6, 2008 Free admission for all family members listed on the family's OÖ Familienkarte

- 11 AM tour "Intelligent Everyday Objects"
- 1 PM short presentation at the RoboLab (duration 20 minutes)
- 2 PM tour through the current exhibits
- 4 PM short presentation at the RoboLab

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Upcoming Family Sundays

Sunday, May 4, 2008 Sunday, June 1, 2008 Sunday, July 6, 2008 Sunday, August 3, 2008 Sunday, September 14, 2008 Sunday, October 5, 2008

Free admission for families presenting a Family Card from the provinces of Upper Austria, Lower Austria, Tyrol, Salzburg or Burgenland. For details, log on to <u>http://www.aec.at/center</u> or <u>http://www.familienkarte.at/</u>

Opening Hours:

Wednesday through Friday: 9 AM to 5 PM Saturday & Sunday: 10 AM to 6 PM Closed Monday and Tuesday

With questions, please contact:

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